

STAGE-M General Membership

Meeting Minutes

June 1, 2019 - 9:00AM

Present: Aaron W., Philip H., Emily A., Sarah K., Chris L., Lisa B., Laura T.

Guests: Jerena K., Diane N., Shirley G.

Absent: Gordon M. (excused)

I. Call to Order at 9:00 am

II. Approval of 05/04/2019 Meeting Minutes

A. Approved

III. President's Report

A. Committees are moving along

IV. Treasurer's Report

A. Ballpark \$25,000 in checking, quickbooks is having trouble connecting this morning

B. Invoices all paid

C. Few donations have come in

D. We have paid for all the rights for the next seasons

V. Correspondence Report

A. None

VI. Standing Committee Reports:

A. *Budget Committee – Philip Himebaugh (TABLED)*

B. Education Committee – Chris Lamar

a. We have one application for Blue Lake Scholarship from Violet Talsma, 12 years old, interested in dance and instrumental. Chris moved we approve this application. We are hoping to fund this through the foundation. Lisa moved we approve \$500 for this applicant, Chris seconded. Approved.

i. Chris did reach out to all fine arts teachers in MOISD, no reply emails. Unsure why there was only 1 application.

ii. Discussion on how much to give through foundation. The amount keeps accumulating because we have been rolling it over each year.

iii. Next year, should we give out applications earlier in the year (January/February).

b. Senior Scholarship – no applicants. Since we had no applicants, we should not award one. We have already missed BRHS awards.

C. *Election Committee – Gordon Mallett (TABLED)*

D. Facilities Committee – Jon Taylor

- a. The water is fixed!
- b. Chris did some tree work for us.
- c. Jon mowed lawn last week. Chris can also mow lawn. Should mow every week.
- d. Chris wondered if we should burn brush. Aaron suggested adding bonfire to July 4th celebration.
- e. Jon is getting dumpster in next couple of weeks for the Great Purge of scene shop.
- f. Locks are being replaced this month. Digital lock will go on new side, change locks on old side and not distribute keys to old side. Digital lock will be able to open for a code for each show, then afterwards code will not work.
- g. We are getting new filing cabinet for historian and to lock up prop firearms.

E. Fundraising/Membership Committee – Sarah Kirby

- a. Sarah needs a committee to help with variety show. She would like to ask Kelley Samuels, but needs other people. She needs to start working on a budget for this show.
- b. Aaron has started working on brochure for memberships/sponsors/ad sales. It will include specific show information. It will talk about changes to membership and season ticket prices, as well as a spot for ad sales and sponsorships. We can also do membership online now.
- c. Diane asked – are the discount cards still worth it? She reports that many of the businesses state that not a lot of people use them. We could save on printing if they are not being used. Diane is still able to go around and ask businesses if they would like to continue this program if we want to. If we want to do this, we will need to do it during the summer. We decided not to pursue it this year, and if we hear negative feedback from members, we will continue.
- d. Sarah and Emily will get together to talk about RHPS in October.

F. Community Outreach Committee – Lisa Bondarenko

- a. Gift basket at each show - how do we do this – raffles, something in program? What should we put in the basket? Lisa will head up gift baskets. This giveaway will occur during curtain speech.
- b. Emily brought up idea of show specific partnerships with businesses (e.g. specialty drinks designed for show available a few weeks before show).

G. Program Selection Committee – Laura Taylor

- a. Still have online application for directors. We have not had anything new. Laura T. brought Devann Hattis' application for Spring Awakening. There is interest in courting her to direct a kid friendly show. We would like to get her involved in directing at STAGE-M.

- b. Laura recommended we get rid of phone number section of form so we get email instead.
- c. Laura has been sending acknowledgement emails to all applicants.

H. Publicity Committee – Aaron Wilkinson

- a. Running ads on facebook. We will try to up that. Aaron will up our Instagram presence.
- b. We are reformatting newsletter, but really push email and digital newsletters. That would save us a lot of money of printing. Idea to give option to continue to receive printed correspondence (opting in) in next mailed out communication.

VII. Old Business:

A. Little Shop of Horrors – Philip Himebaugh

- a. Going very well. We seem to be ahead of the curve right now. Everything is paid for with the puppets. It should be a very good show!

VIII. New Business:

A. Production Bylaws – Aaron Wilkinson - Tabled

B. Director/Staff Guidelines and Responsibilities – Aaron Wilkinson – Tabled

C. Tuba Bach – Jerena Keys

- a. Tuba Bach is doing several events next year. They would like to have a raffle with STAGE-M tickets. Could we get some tickets for Little Shop to put in there for the Broadway event? Diane will put in 2 tickets into raffle. They need them by middle of June.
- b. We have previously done \$1000 towards Tuba Bach sponsorship. Would we like to continue this? Usually we know about the season and choose a particular event to sponsor. We get a page in the program and are acknowledged at each show we sponsor. Jerena motioned we give \$1000 sponsorship, Laura seconded. Discussion around if we would reach enough people with sponsorship vs. taking out an ad in the program. How much does an ad in the program cost? What information is included in that ad? Business card size add - \$100. That is quite small. There are different levels of sponsorship (\$1000/\$500/\$250), but it is unclear how much ad space we get with smaller levels of sponsorship. Motion did not pass. We need to find out more information before making a motion – we want to know advertising capacity for each level of sponsorship. Jerena will ask at next board meeting.

D. United Church – Jerena Keys

- a. Some of the committee members for the church are concerned that various organizations leave a mess and are discussing a rental fee to use the building. Jerena gave list of all the things we need to do to keep the church clean.

IX. Adjournment at 10:13 am

2019 MEETING SCHEDULE:

July 13, 2019 – 9am

August 3, 2019 – 9am

September 7, 2019 – 9am

October 5, 2019 – 9am

November 2, 2019 – 9am

December 7, 2019 – 9am